Video Essay Instructions

• The required video essay is an opportunity for you to bring life to your application. We ask that you prepare a one-minute video, upload it to an accessible website (such as Youtube, Vimeo, Youku, or Tudou), and submit the direct video URL into the Video Essay Section of your online application. Please note that all videos must remain active and accessible to the admissions committee online for a minimum of five years for record retention purposes.

• We accept password protected videos via Vimeo and “unlisted” videos via Youtube. For your privacy, you do not need to include your name in the title of your video. If submitting a password, please include within the line of text next to your video link. See image example below.

• Essay Prompt: Please introduce yourself to your future Georgetown MBA cohort in a one-minute video. The admissions committee would like for you to appear in person for part of your video and we strongly encourage you to speak outside of the experiences noted on your resume.
  o You may use your phone, computer, or other means to record the video, but please ensure all audio and visual components are clear. We recommend a well-lit room and minimal noise distraction. Your video should be about 1 minute in length.

• Submit to App: Once your video has been uploaded to the web, simply copy and paste the URL into the Video Essay section of your online application as seen below:

What is the admissions committee looking for?

The Georgetown MBA Admissions Committee reviews applications holistically. This video essay is one additional - and interactive - way to help us learn more about you. Please review the full prompt and note that we are looking for you to speak outside of the experiences on your resume.

Questions? Contact Us

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